

### 2025 is a Turning Point.





"Crypto Capital of The Planet" - President Trump

O GENIUS ACT

CLARITY ACT

### Oversight & Consequence

- Global Finance Innovation Impact
- Blockchain Startups Must Transition to Compliance
- Knowpia Leading the Wave (Proposals to SEC/Senate

**Banking Committee)** 

### Problems

User value: Deprived by the platform

Data and content: owned by the platform

Ecosystem: out of date



### Solution - FUNS.AI

### **OWNERSHIP**OF THE MEMBERS

Retain ownershipby earningSecurity Token"KNOWP"

### GOVERNANCE BY THE MEMBERS

**D. A. O.** 

### **WEALTH**FOR THE MEMBERS

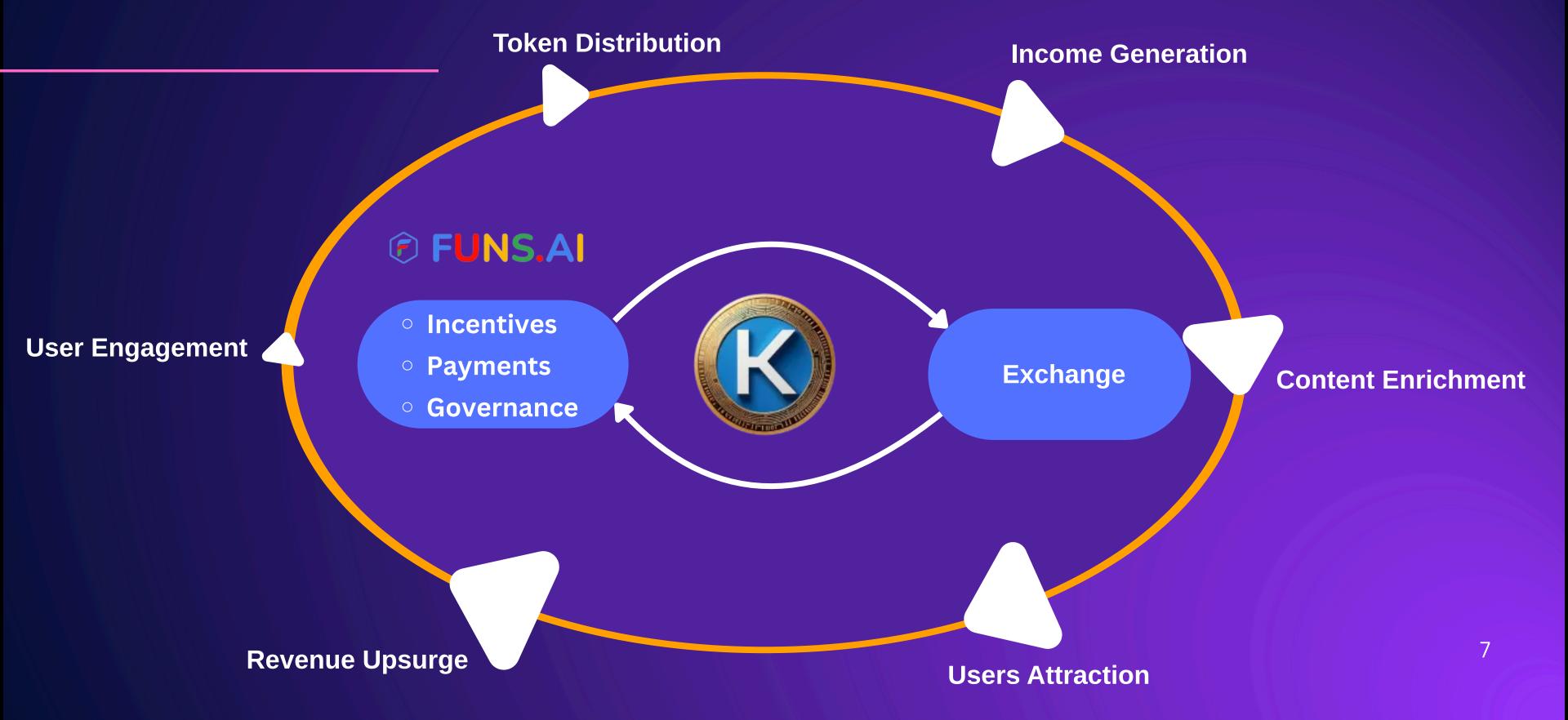
- Every Member is an Investor.
- "KNOWP" Listing

**Built on Compliant Infrastructure** 

#### **Competitive Landscape**

	© FUNS.AI	•			<b>farcaster</b>	<b>5</b> steemit
Blockchain Innovation		X	X	X		
Motivation		X			X	
Ownership		X	X	X		X
Crypto Payment		X	X	X	X	X
DAO Participation		X	X	X		

## Growth Flywheel



### Go-to-Market

#### Targets:

- Creators
- Blockchain Communities
- University Communities

#### Tactics:

- Strategic incentives
- Ambassador campaigns
- Partnerships with media and influencers

### Traction



**Beta Launch** 

Funding

Closing

Q4 2025

**Private Funding** Q3 2025

STO+ / SEC / SENATE

**Q2-3 2025** 



**Trial Version** Launch Q1 2025

Q4 2025



#### **OUR PARTNERS**













tZero ATS

**Due Diligence** 

Q1 2025











**MVP** Q1 2024



2023

RuneDukes **FunDukes** Q2 2024





### Why Invest in Knowpia

- Next Unicorn Project in Silicon Valley
- 1000x Return, Possibly Higher
- Ready For Listing on Exchange in 2026

### Business Model

Advertising

**E-commerce** 

**Digital Assets** 

**Al Agents Subscription** 

**Transaction Fee** 

**Credit Data Service - DID** 

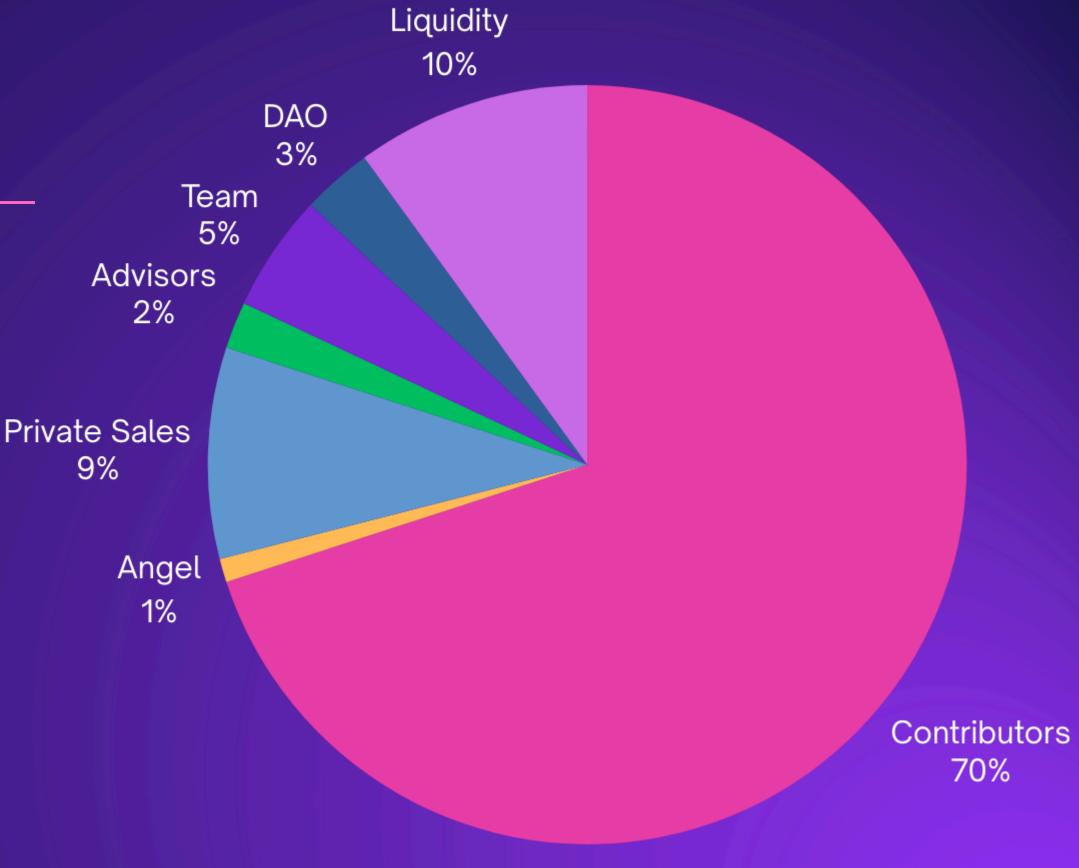
Membership

**Wallet Services** 

	2026	2027	2028	2029	2030
Users	0.5 M	3 M	14 M	77 M	240 M
Revenue (\$)	2.8 M	29.4 M	261.1 M	2.5 B	12.5 B
Operating Expense (\$)	2.1 M	19.1 M	143.6 M	1.1 B	5.0 B
Gross Profit (\$)	0.7 M	10.3 M	117.5 M	1.4 B	7.5 B



# Preferred Stock Allocation

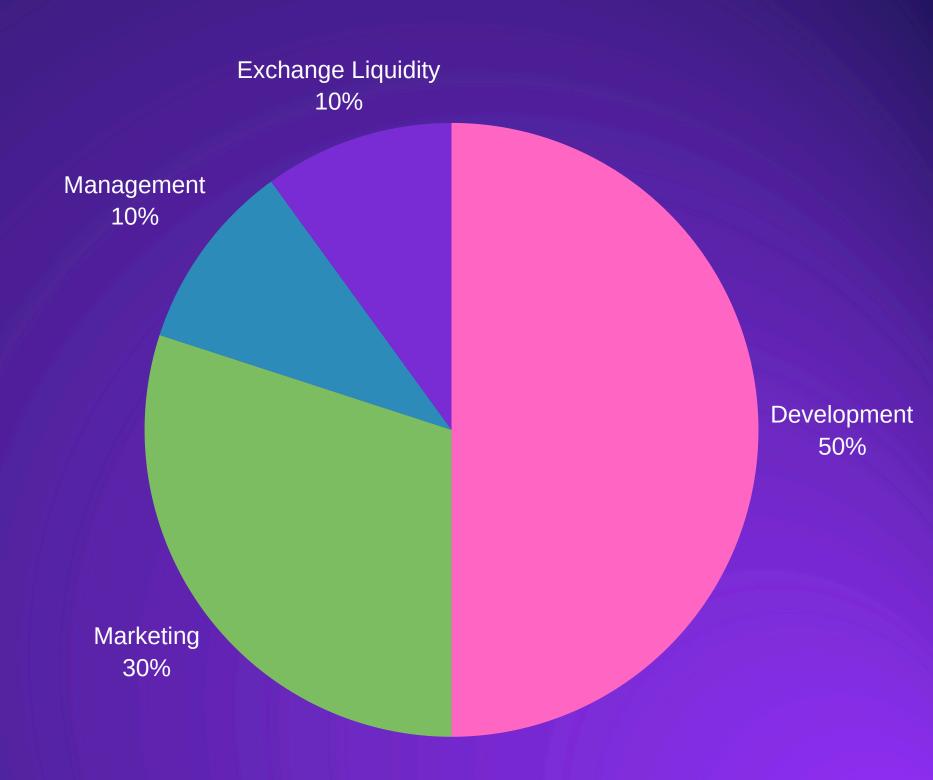


**Total Supply: 18.3B** 

### ASK

55 //

Initial Price \$0.01 / KNOWP



### Listing on Exchange

Price

\$0.10

12 Months after Funding Closing



Keven Lai

CEO

- 20+ yrs VeteranTech Entrepreneur
- BoldData
   Technology and
   Crown Micro
   Revenue > \$1B
- Scaled companies globally over 10+ countries



**Richard Quan** 

COO

- 20+ years global tech teams operation, focusing on cybersecurity, Al & Blockchain.
- Lead cybersecurity solutions for Fortune 500 - Nasdaq, Wells Fargo, Facebook etc.



**Tanya Montmean** 

CFO

- 10 years at J.P.
   Morgan executing multi-billion M&A,
   Project Finance, and Capital Markets deals.
- Co-founded
   blockchain climate
   finance
- Hult MBA and SDA Bocconi Master in Corporate Finance.



**Steve Lin** 

CTO

- 10+ yrs Tech
   Architect on
   Decentralized
   Infrastructure and Al Driven Features
- Award-winning development experience having led a 500-person team



**Sherman Tuan** 

**Advisor Director** 

- Independent Board
   Member of Super
   Micro Computer Inc.
- Founder & CEO of AboveNet
   Communications Inc. (acquired by Zayo
   Group for \$3B)
- Founder & CEO of TelTel Network Inc15

#### The Future Is Here Now!

kevenlai@knowpia.com



WhatsApp



LinkedIn

Investor: Knowpia.vip

Product: Funs.ai



Keven Lai