



KNOWPIA[®]

The crypto future is here now!



FUNS.AI

The only compliant SocialFi of USA

2025 is a Turning Point.



- ***“Crypto Capital of The Planet” - President Trump***

- **GENIUS ACT**

- **CLARITY ACT**

Oversight & Consequence

- *Global Finance Innovation Impact*
- **Blockchain Startups Must Transition to Compliance**
- *Knowpia Leading the Wave (Proposals to SEC)*

Knowpia Proposals to SEC

<https://www.sec.gov/about/crypto-task-force/crypto-task-force-written-input>

Type Knowpia in “Search” .



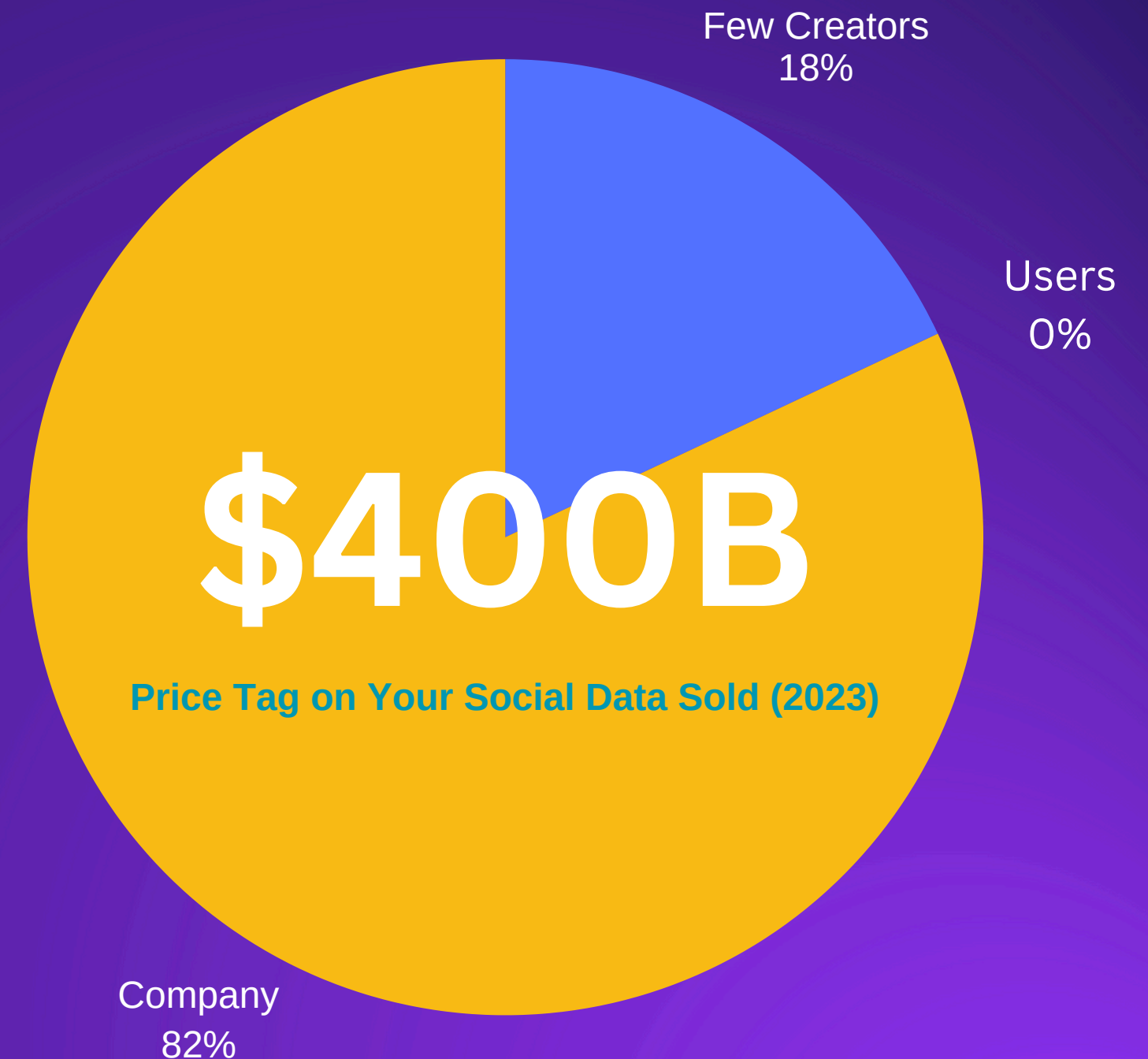
Knowpia Proposals To Senate Banking Committee

- Token Taxonomy Analysis Report (RFI 1.e)
- Legal Compliance Analysis Report: Rule 144 Exemption for Dual-Character Digital Assets under the EUD Model (RFI No. 2.d)
- Innovation Report of Securities Tokenization (RFI 24.a)

https://www.banking.senate.gov/imo/media/doc/market_structure_rfi.pdf

Problems

- User value: Deprived by the platform
- Data and content: owned by the platform
- Ecosystem: out of date



Solution - FUNS.AI

OWNERSHIP OF THE MEMBERS

- Retain ownership
by earning
Security Token
“KNOWP”

GOVERNANCE BY THE MEMBERS







- D. A. O.

WEALTH FOR THE MEMBERS

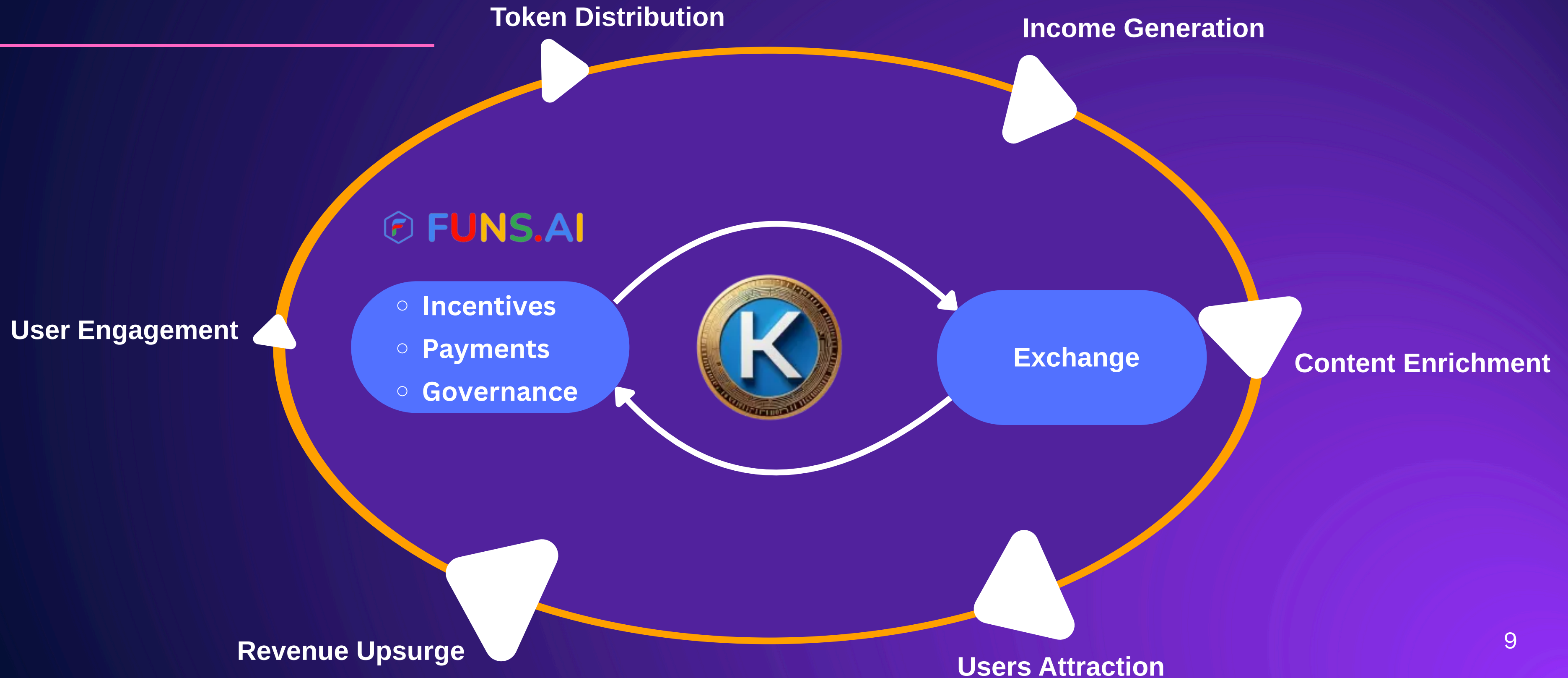
- Every Member is
an Investor.
- “KNOWP” Listing

Built on Compliant Infrastructure

Competitive Landscape

						
Blockchain Innovation	✓	✗	✗	✗	✓	✓
Motivation	✓	✗	✓	✓	✗	✓
Ownership	✓	✗	✗	✗	✓	✗
Crypto Payment	✓	✗	✗	✗	✗	✗
DAO Participation	✓	✗	✗	✗	✓	✓

Growth Flywheel



Go-to-Market

Targets:

- **Creators**
- **Blockchain Communities**
- **University Communities**

Tactics:

- **Strategic incentives**
- **Ambassador campaigns**
- **Partnerships with media and influencers**

Traction

OUR PARTNERS

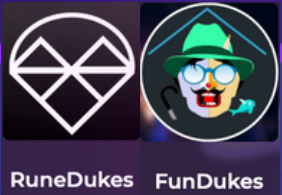
    OpenSea  METASILL

 BASE  CERTIK  RE1 DREAMER  OKX WALLET  METAMASK



2023

MVP
Q1 2024



RuneDukes
FunDukes
Q2 2024

tZero ATS
Due Diligence
Q1 2025

STO+ / SEC
Q2 2025

Trial Version
Launch
Q1 2025

Private
Funding
Q3 2025

Beta Launch
Q4 2025

Funding
Closing
Q4 2025



Listing
Q4 2026

Why Invest in Knowpia

- **Next Unicorn Project in Silicon Valley**
- **1000x Return, Possibly Higher**
- **Ready For Listing on Exchange in 2026**

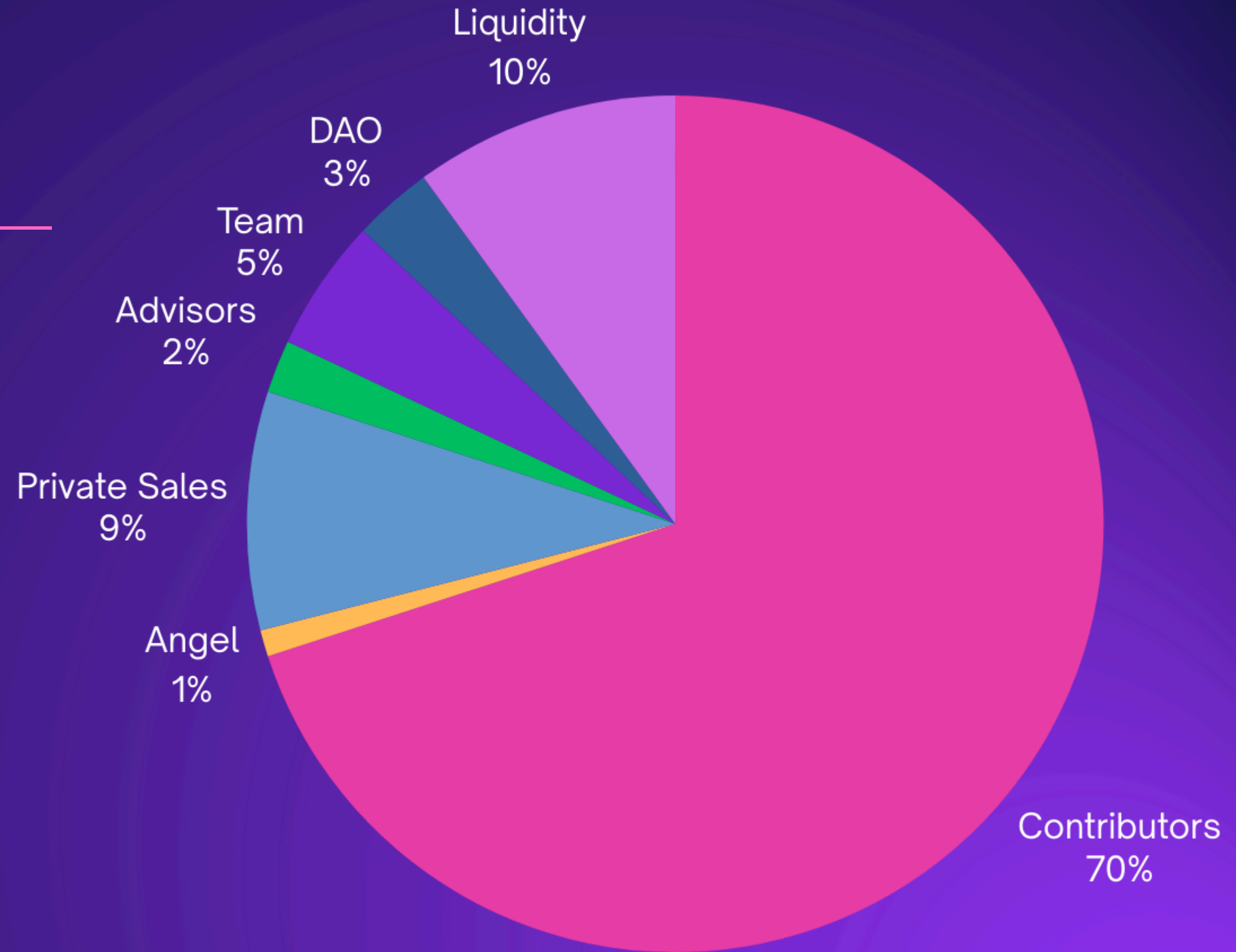
Business Model

	2026		2027		2028		2029		2030	
Users	500,000		2,675,125		14,312,588		76,575,926		240,328,059	
Revenue Drivers	\$ / user	Sub Total	\$ / user	Sub Total	\$ / user	Sub Total	\$ / user	Sub Total	\$ / user	Sub Total
Advertising	\$3	\$1,500,000	\$5	\$13,375,625	\$8	\$114,500,705	\$12	\$918,911,112	\$20	\$4,806,561,181
E-commerce	\$1	\$500,000	\$2	\$5,350,250	\$3	\$42,937,764	\$10	\$765,759,260	\$20	\$4,806,561,181
Digital Assets	\$0.50	\$250,000	\$1	\$2,675,125	\$2	\$28,625,176	\$4	\$306,303,704	\$6	\$1,441,968,354
AI Agents Subscription	\$0.50	\$250,000	\$1	\$2,675,125	\$2	\$21,468,882	\$2	\$114,863,889	\$2	\$360,492,089
Transaction Fee	\$0.60	\$300,000	\$1	\$2,675,125	\$2	\$21,468,882	\$2	\$114,863,889	\$2	\$360,492,089
Credit Data Service - DID	\$0	\$0	\$0	\$0	\$0.24	\$3,435,021	\$0.50	\$38,287,963	\$0.50	\$120,164,030
Membership	\$0	\$0	\$1	\$2,675,125	\$1	\$14,312,588	\$1	\$76,575,926	\$1	\$240,328,059
Wallet Services	\$0	\$0	\$0	\$0	\$1	\$14,312,588	\$2	\$114,863,889	\$2	\$360,492,089
Grand Total		\$2,800,000		\$29,426,376		\$261,061,607		\$2,450,429,631		\$12,497,059,070
Percentage		75%		65%		55%		45%		40%
Operating Expense		\$2,100,000		\$19,127,144		\$143,583,884		\$1,102,693,334		\$4,998,823,628
Gross Profit		\$700,000		\$10,299,231		\$117,477,723		\$1,347,736,297		\$7,498,235,442



KNOWP

Preferred Stock Allocation

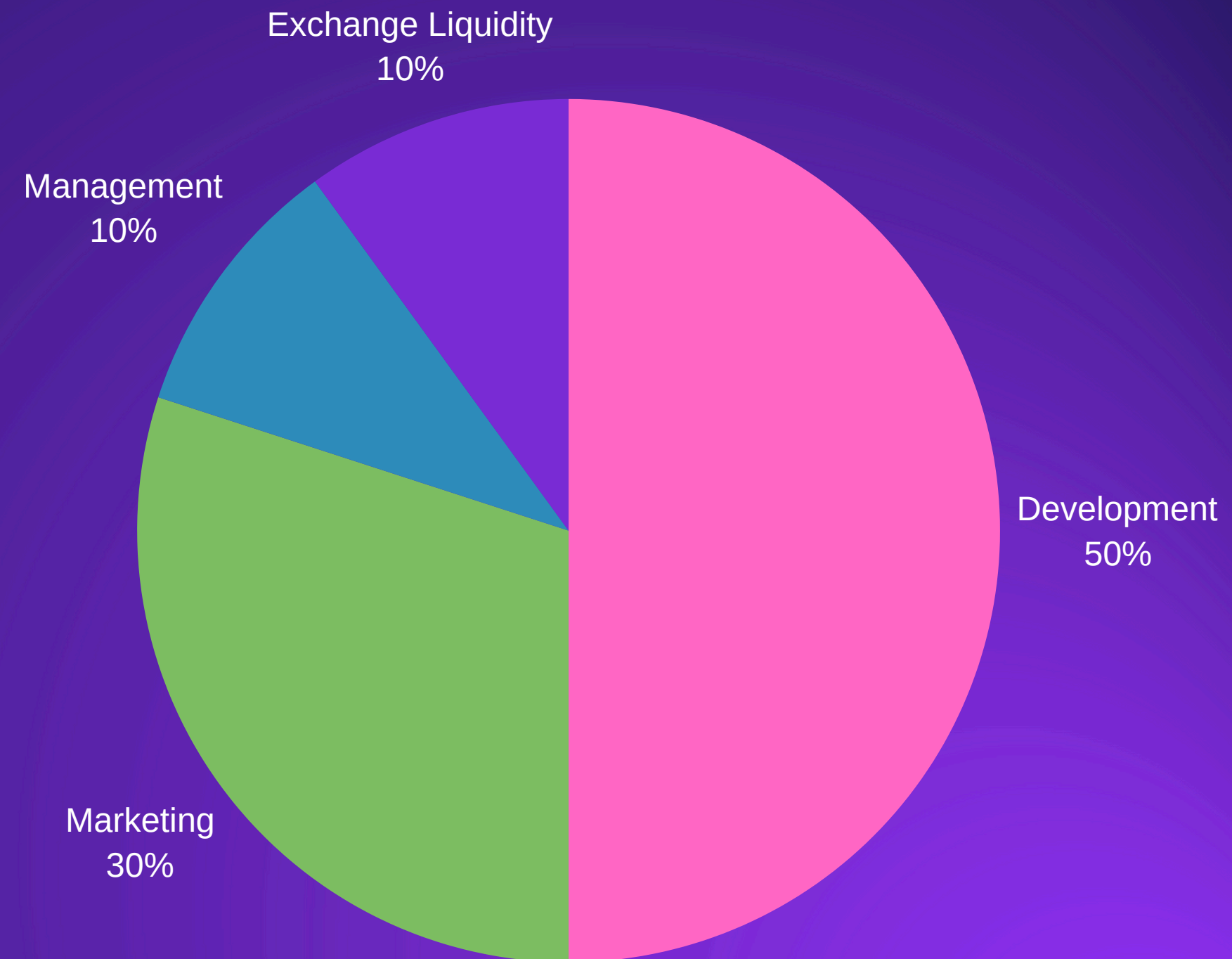


Total Supply: 18.3B

ASK

\$3M

Initial Price
\$0.01 / KNOWP



Listing on Exchange

Price

\$0.10

12 Months after Funding Closing



Keven Lai

CEO

- **20+** yrs Veteran Tech Entrepreneur
- Revenue > **\$1B**
- Scaled companies globally over 10+ countries



Richard Quan

COO

- Master's in Computer Science, focused on AI and Blockchain
- **20+ yrs** of leading global teams
- Developed applications for major enterprises



Steve Lin

CTO

- Award-winning development experience having led a **500-person team**
- **10+ yrs** Tech Architect on Decentralized Infrastructure and AI-Driven Features



Sherman Tuan

Advisor Director

- Independent Board Member of Super Micro Computer Inc.
- Founder & CEO of AboveNet Communications Inc. (acquired by Zayo Group for **\$3B**)
- Founder & CEO of TelTel Network Inc.

The Future Is Here Now!

kevenlai@knowpia.com



WhatsApp



LinkedIn

Investor: *Knowpia.vip*

Product: *Funs.ai*



Keven Lai

CEO