



# KNOWPIA<sup>®</sup>

## The crypto future is here now!



# FUNS.AI

## The only compliant SocialFi of USA



# 2025 is a Turning Point.

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- ***“Crypto Capital of The Planet” - President Trump***

- **GENIUS ACT**

- **CLARITY ACT**

# Oversight & Consequence

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- *Global Finance Innovation Impact*
- **Blockchain Startups Must Transition to Compliance**
- *Knowpia Leading the Wave (Proposals to SEC/Senate Banking Committee)*



# Problems

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- User value: Deprived by the platform
- Data and content: owned by the platform
- Ecosystem: out of date





# Solution - FUNS.AI

## OWNERSHIP OF THE MEMBERS

- Retain ownership  
by earning  
Security Token  
“KNOWP”

## GOVERNANCE BY THE MEMBERS

- D. A. O.

## WEALTH FOR THE MEMBERS

- Every Member is  
an Investor.
- New Finance
- “KNOWP” Listing

**Built on Compliant Infrastructure**

# Competitive Landscape

	 FUNS.AI				 farcaster	 ZORA
Blockchain Innovation	✓	✗	✗	✗	✓	✓
Motivation	✓	✗	✓	✓	✗	✗
Ownership	✓	✗	✗	✗	✓	✓
Crypto Payment	✓	✗	✗	✗	✗	✗
DAO Participation	✓	✗	✗	✗	✓	✗



# Growth Flywheel



# Go-to-Market

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## Targets:

- **Creators**
- **Blockchain Communities**
- **University Communities**

## Tactics:

- **Strategic incentives**
- **Ambassador campaigns**
- **Partnerships with media and influencers**
- **Deep Collaboration with tZero**



# Traction

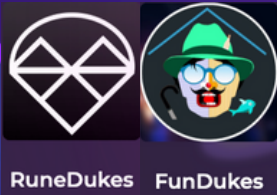
## OUR PARTNERS

    OpenSea  METASILL

 BASE  CERTIK   OKX WALLET  METAMASK

  
2023

MVP  
Q1 2024



RuneDukes  
FunDukes  
Q2 2024

tZero ATS  
Due Diligence  
Q1 2025

STO+ / SEC / SENATE  
Q2-3 2025



Trial Version  
Launch  
Q1 2025

Private  
Funding  
Q3 2025

Beta Launch  
Q4 2025

Funding  
Closing  
Q4 2025

  
Listing  
Q4 2026

# Why Invest in Knowpia

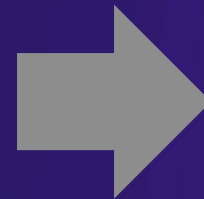
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- **Next Unicorn Project in Silicon Valley**
- **1000x Return, Possibly Higher**
- **Ready For Listing on Exchange in 2026**



# Business Model

- 1. Advertising
- 2. E-commerce
- 3. Digital Payment
- 4. AI Subscription
- 5. Credit Data Service
- 6. Membership
- 7. Wallet Services
- 8. DeFi

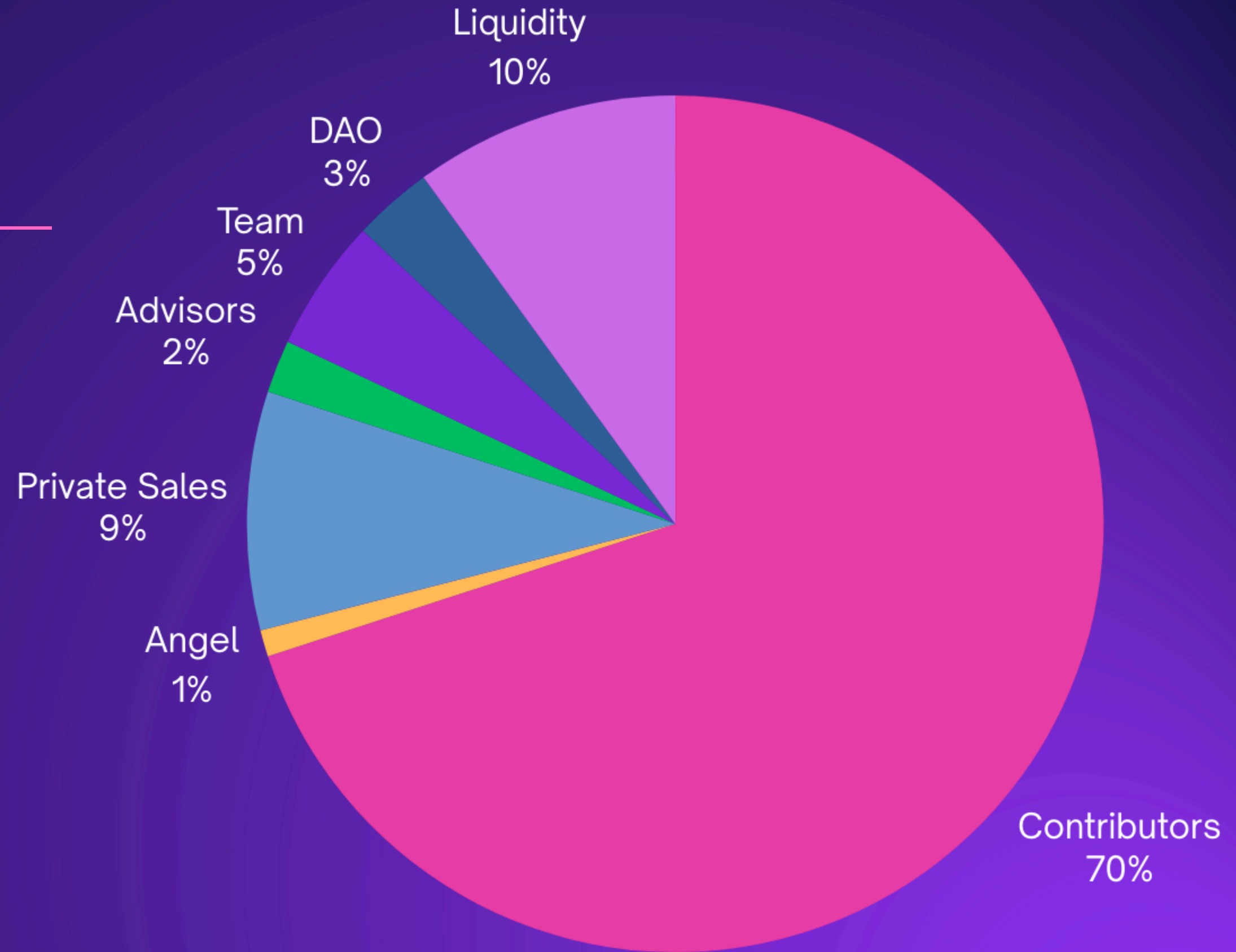


	2026	2027	2028	2029	2030
Users	0.5 M	3 M	14 M	77 M	240 M
Revenue (\$)	2.8 M	29.4 M	261.1 M	2.5 B	12.5 B
Operating Expense (\$)	2.1 M	19.1 M	143.6 M	1.1 B	5.0 B
Gross Profit (\$)	0.7 M	10.3 M	117.5 M	1.4 B	7.5 B



# KNOWP

## Preferred Stock Allocation



**Total Supply: 18.3B**

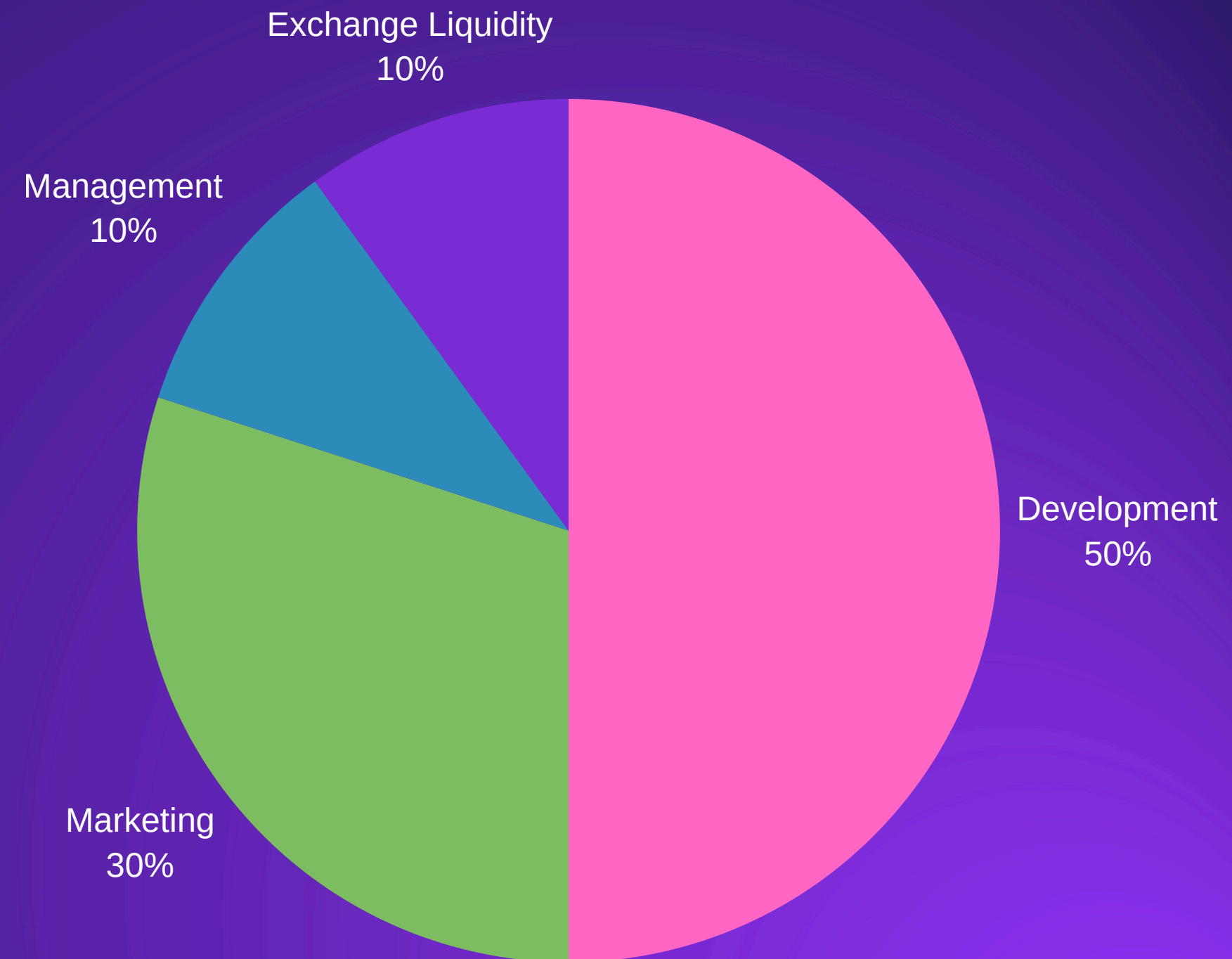


# ASK

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# \$3M

**Initial Price**  
**\$0.01 / KNOWP**



# Listing on Exchange

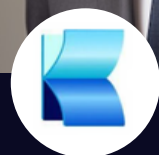
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**Price**

**\$0.10**

**12 Months after Funding Closing**





**Keven Lai**

CEO

- **20+** yrs Veteran Tech Entrepreneur
- BoldData Technology and Crown Micro Revenue > **\$1B**
- Scaled companies globally over 10+ countries



**Richard Quan**

COO

- **20+** years global tech teams operation, focusing on cybersecurity, AI & Blockchain.
- Lead cybersecurity solutions for Fortune 500 - Nasdaq, Wells Fargo, Facebook etc.



**Tanya Montmean**

CFO

- **10** years at J.P. Morgan executing multi-billion M&A, Project Finance, and Capital Markets deals.
- Co-founded blockchain climate finance
- Hult MBA and SDA Bocconi Master in Corporate Finance.



**Steve Lin**

CTO

- **10+** yrs Tech Architect on Decentralized Infrastructure and AI-Driven Features
- Award-winning development experience having led a **500**-person team



**Sherman Tuan**

Advisor Director

- Independent Board Member of Super Micro Computer Inc.
- Founder & CEO of AboveNet Communications Inc. (acquired by Zayo Group for **\$3B**)
- Founder & CEO of TelTel Network Inc<sup>15</sup>

# The Future Is Here Now!

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*WhatsApp*



*LinkedIn*

Investor: *Knowpia.vip*

Product: *Funs.ai*



**Keven Lai**

CEO