



KNOWPIA®

The crypto future is here now!



FUNS.AI

The only compliant SocialFi of USA

Why Invest in Knowpia?

- Long Term US Regulators Relationship and Influence
- Approved Security Token Exchange Listing in 2026
- Next Unicorn Project in Silicon Valley
- 1000x Return, Possibly Higher

2025 is a Turning Point.



- ***“Crypto Capital of The Planet” - President Trump***
 - **GENIUS ACT** for Stablecoin
 - **CLARITY ACT** for Knowpia
 - SECURITY TOKEN DISTRIBUTION
 - ECOSYSTEM PAYMENT
 - NO LOCK-UP TRADING
 - 1ST SOCIALFI SECURITY TOKEN

Knowpia Bring US Crypto Innovation Impact

- ***8 Study Reports to SEC***
- ***3 Study Reports to Senate Banking Committee***
- ***Continuous meetings with SEC and Senate***
- **Steer Direction of the US Crypto Regulation**

Problems - Social Platforms

- User value: Deprived by the platform
- Data and content: owned by the platform
- Ecosystem: out of date



Solution -

OWNERSHIP OF THE MEMBERS

- Retain ownership by earning Security Token “KNOWP”

GOVERNANCE BY THE MEMBERS

- D. A. O.

WEALTH FOR THE MEMBERS

- Every Member is an Investor.
- New Finance
- “KNOWP” Listing

Built on Compliant Infrastructure

Competitive Landscape - Web2.0



New Finance



Incentive



Ownership



Efficient Governance



Business Diversity

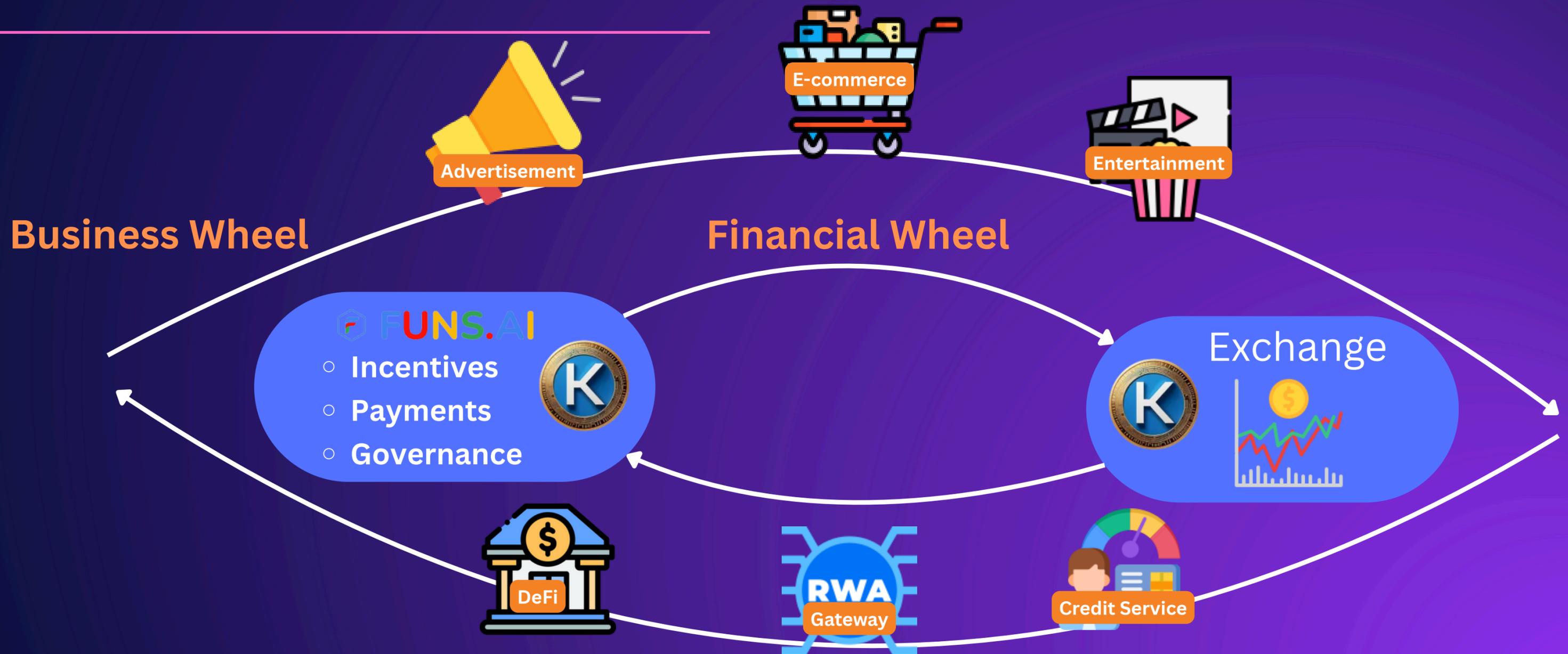


Competitive Landscape - Web3.0



Security Token	✓	✗	✗
Incentive	✓	✓	✗
Ownership	✓	✓	✓
Token Payment	✓	✓	✗
Business Diversity	✓	✗	✗
User Reputation	✓	✗	✗
Market Cap / Valuation	—	\$250M	\$1B

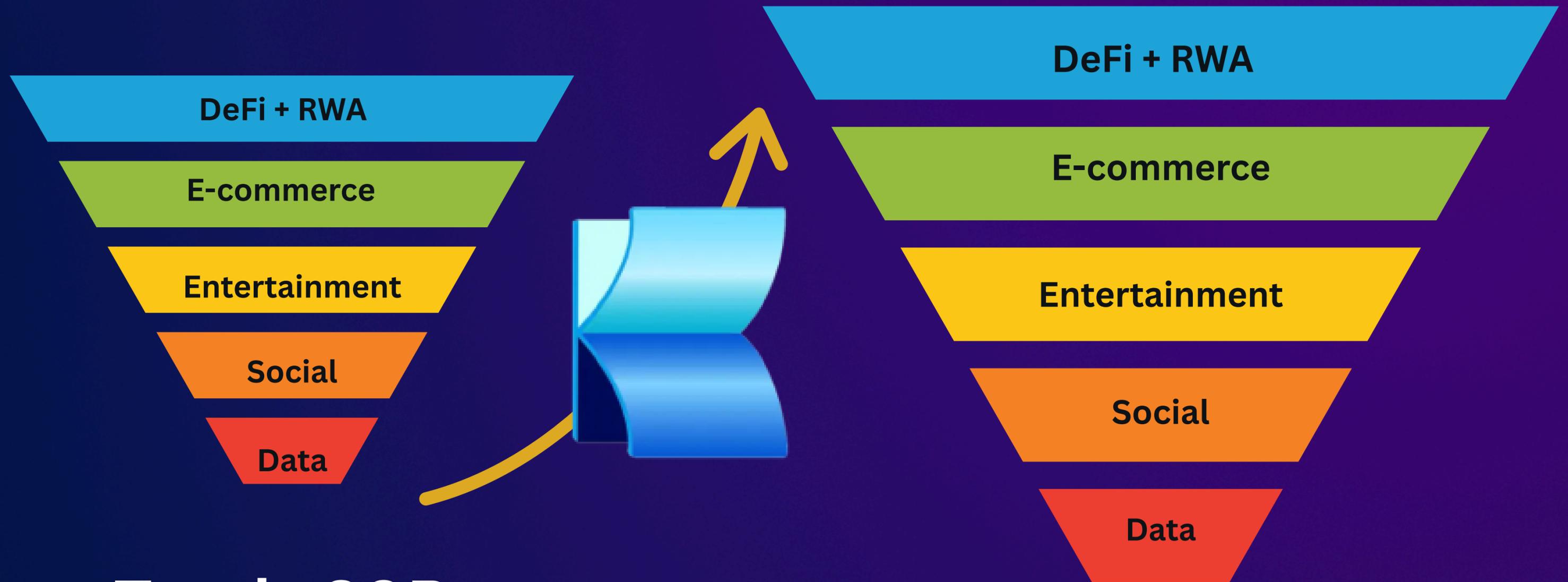
3D Growth Flywheel



Addressable Blockchain Market

2025

2030



Total ~30B

Total ~10T

Business Model

1. Advertising
2. E-commerce
3. Digital Payment
4. AI Subscription
5. Credit Data Service
6. Membership
7. Wallet Services
8. DeFi



	2026	2027	2028	2029	2030
Users	1 M	3 M	14 M	77 M	240 M
Revenue (\$)	2.8 M	29.4 M	261.1 M	2.5 B	12.5 B
Operating Expense (\$)	2.1 M	19.1 M	143.6 M	1.1 B	5.0 B
Gross Profit (\$)	0.7 M	10.3 M	117.5 M	1.4 B	7.5 B

Go-to-Market

Targets:

- **Creators**
- **Blockchain Communities**
- **University Communities**

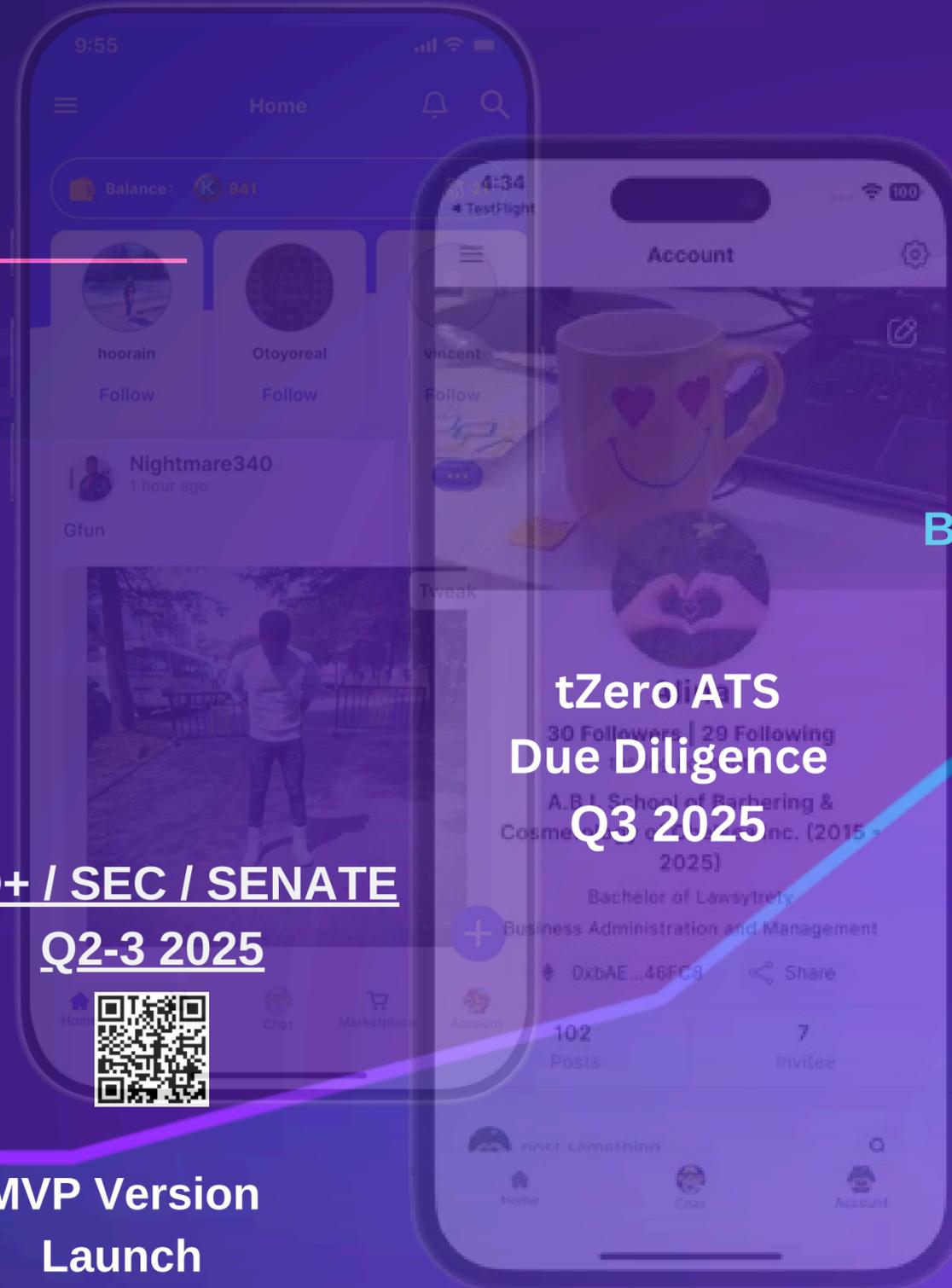
Tactics:

- **Strategic incentives**
- **Ambassador campaigns**
- **Partnerships with media and influencers**
- **Deep Collaboration with tZero**

Traction

Community Members
6000

MVP Snapshots



STO+ / SEC / SENATE
Q2-3 2025

tZeroATS
Due Diligence
Q3 2025

MVP Version
Launch
Q1 2025

RuneDukes
FunDukes
Q2 2024



MVP
Q1 2024

FUNS.AI
2023

E-Commerce
& RWA
2027



Listing
Q4 2026

Beta Launch
Q1 2026

Target
Q2 2026

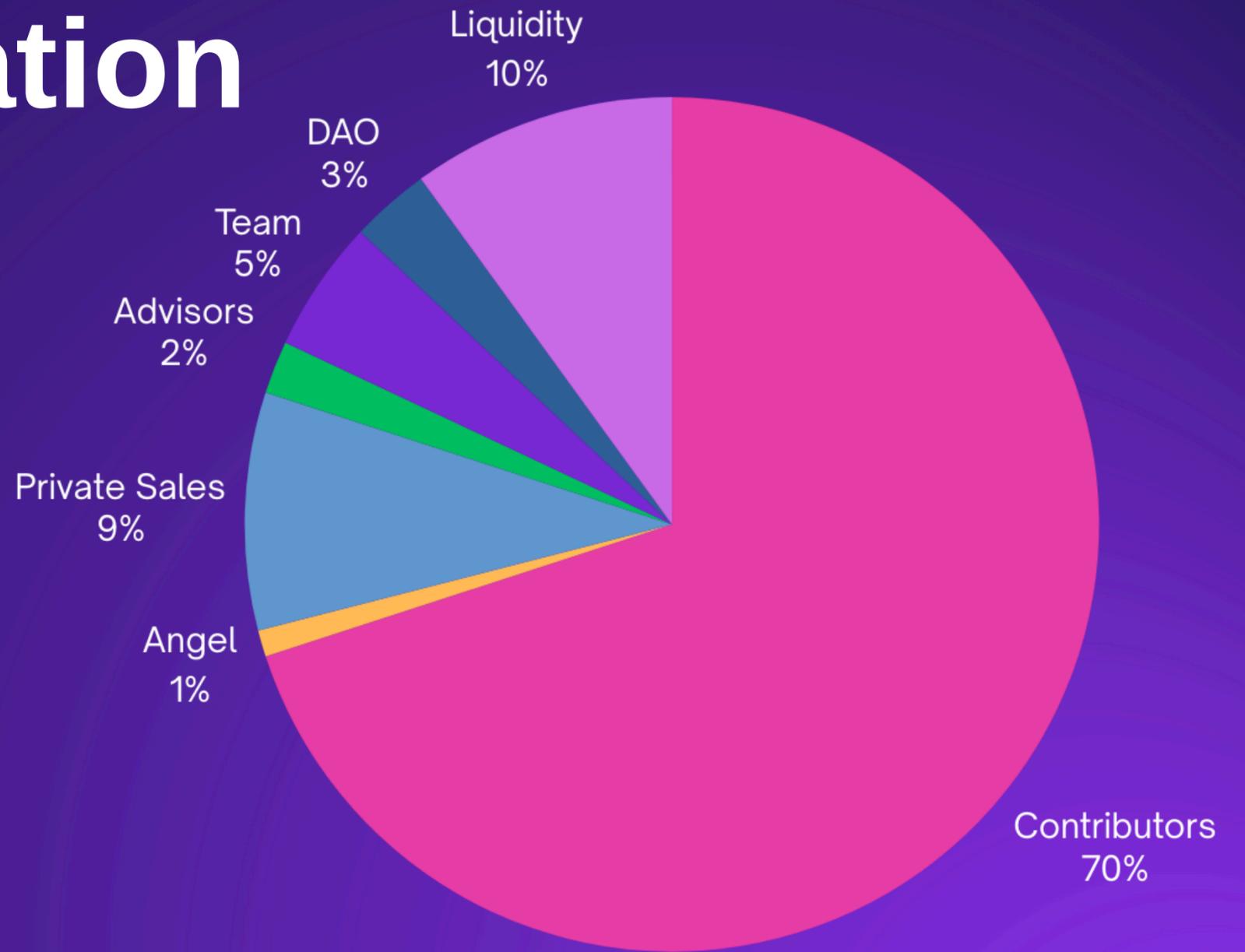
- Users: 200K
- DAU: 25K
- DSA: 250K
- Communities: 100

Funding
Closing
Q1 2026



KNOWP Allocation

Preferred Stock Token
with 10% Dividends



Total Supply: 18.3B

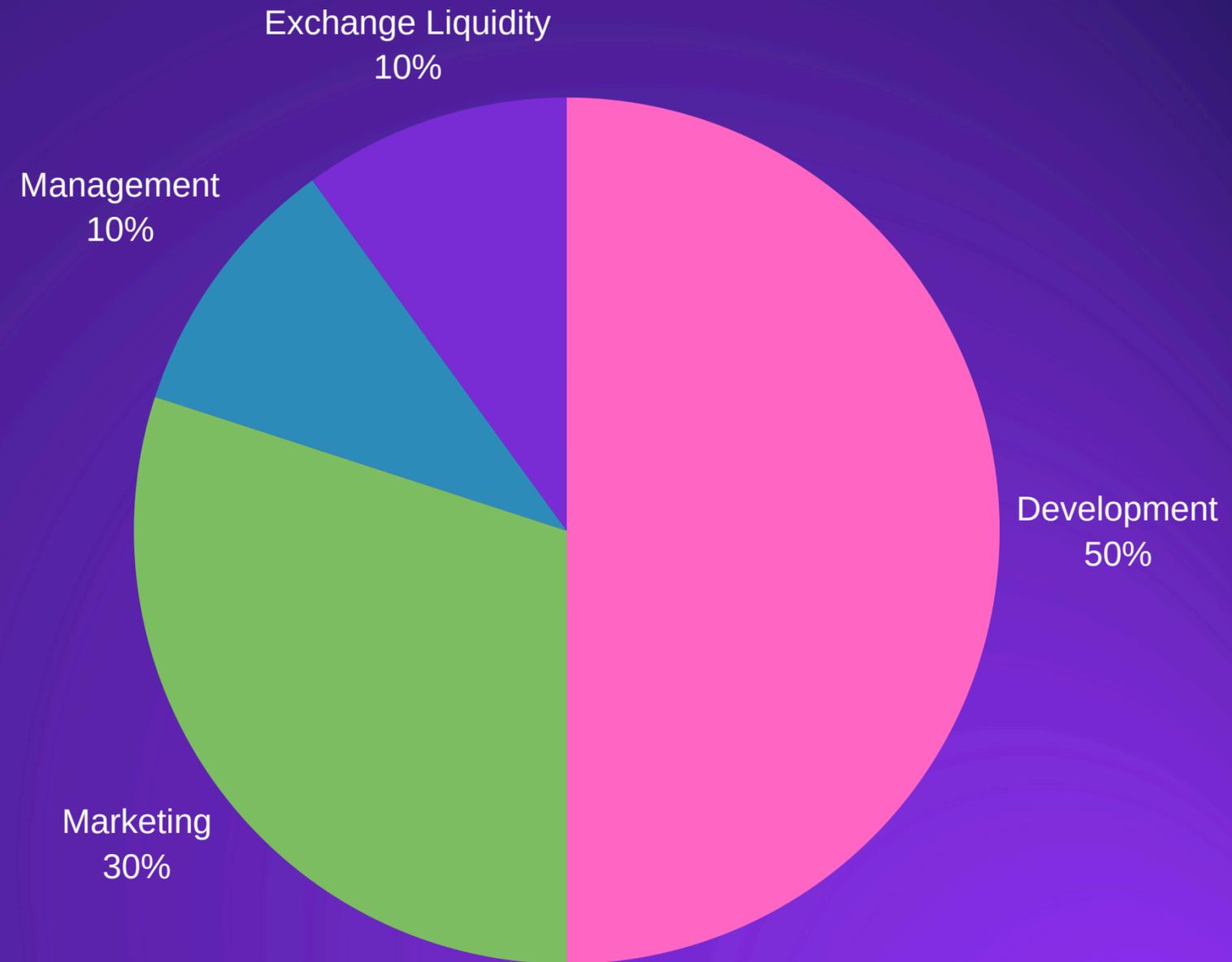
ASK

\$3M

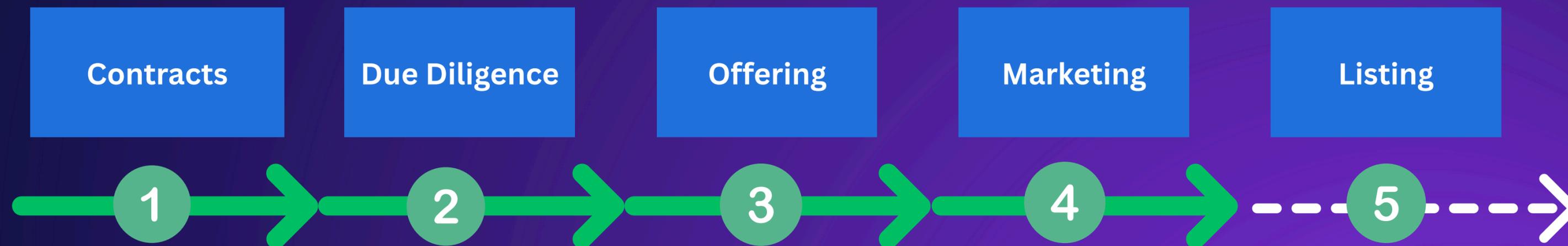
Committed
\$500K

Initial Price
\$0.01 / KNOWP

Valuation
\$20M



GTE Path on tZero

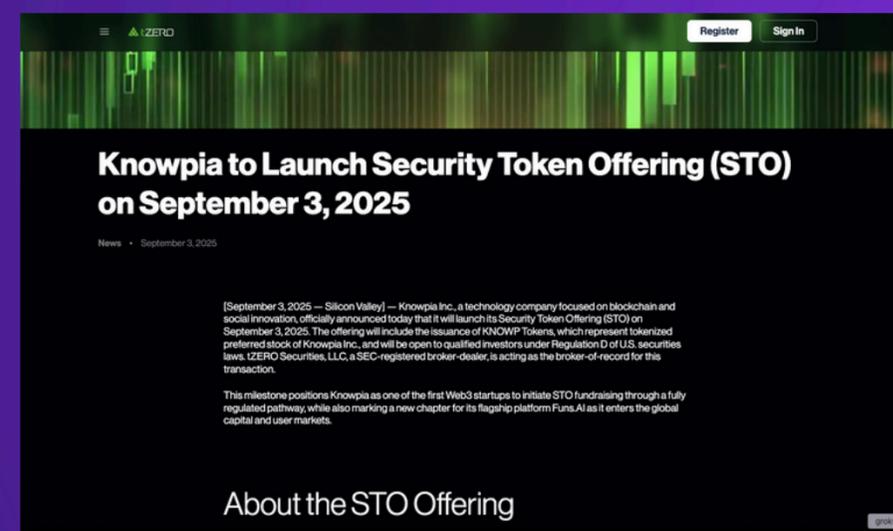
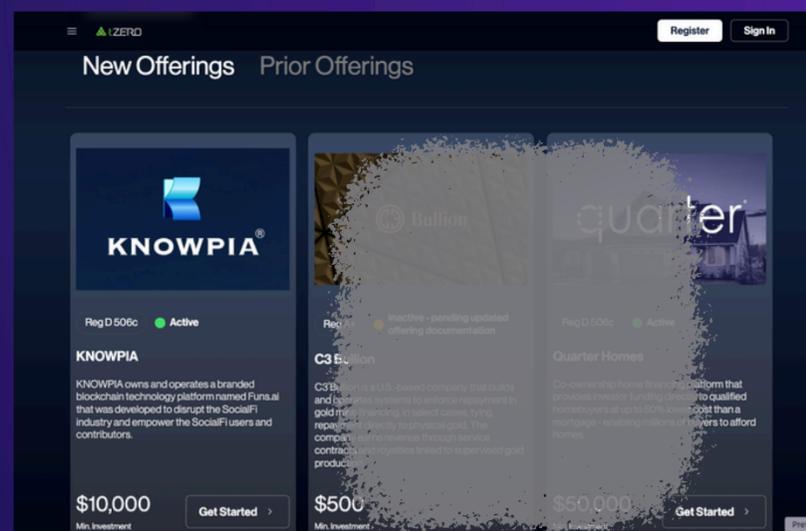


- Issuer Master Services Terms and Conditions
- Capital Raising, Liquidity and Corporate Services

- Data Room Audit by tZero
- Email Confirmation

- [tZero Offering Page](#)
- [Announcement News by tZero and Knowpia](#)

- [The Partnership and Strategic Positioning of tZERO and Knowpia](#)
- [How Knowpia Completed Stock Tokenization Ahead of Wall Street](#)



Listing on Exchange

Price

\$0.10

12 Months after Funding Closing



Keven Lai

CEO

- **20+** yrs Veteran Tech Entrepreneur
- BoldData Technology and Crown Micro Revenue > **\$1B**
- Scaled companies globally over 10+ countries



Richard Quan

COO

- **20+** years global tech teams operation, focusing on cybersecurity, AI & Blockchain.
- Lead cybersecurity solutions for Fortune 500 - Nasdaq, Wells Fargo, Facebook etc.



Steve Lin

CTO

- **10+** yrs Tech Architect on Decentralized Infrastructure and AI-Driven Features
- Award-winning development experience having led a **500**-person team



Sherman Tuan

Advisor Director

- Independent Board Member of Super Micro Computer Inc.
- Founder & CEO of AboveNet Communications Inc. (acquired by Zayo Group for **\$3B**)
- Founder & CEO of TelTel Network Inc¹⁸

The Future Is Here Now!

kevenlai@knowpia.com



WhatsApp



LinkedIn



Keven Lai

CEO

Investor: *Knowpia.vip*

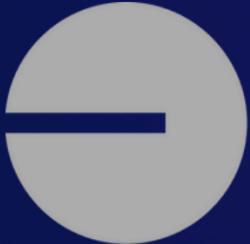
Product: *Funs.ai*

Appendix

KNOWPIA Partners

tZERO

*Peer Portfolio with NYSE
Tier 1 RWA Exchange USA*

 **BASE**

 **CERTIK**



PARTICLE NETWORK

KNOWPIA Resources

Official Website	https://Knowpia.vip
Investor Offerings	https://tzero.com/issuance/
Product Official Website	https://www.funs.ai
Study Reports to SEC & Senate Banking Committee	8 reports to SEC and 3 reports to Senate Banking Committee https://funs-ai.medium.com/sto-framework-8d767d7e0cef
Partnership with tZero	https://medium.com/@funs-ai/tzero-leading-the-new-era-of-global-asset-tokenization-2c0db74b1c69
News	https://funs-ai.medium.com/
Contact	invest@knowpia.com